



SURREY YOUTH FOCUS

NCVYS: Youth Strategy Group

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Who are we ?



- Some 80 fee paying member organisations; numbers held up
- Long established...REPUTATION is everything
- Distinguished Patrons
- Job share Young Trustee and a Young Adviser to the Board
- Level 1 Pqasso; resubmitting at Level 2 very shortly
- £ Turnover around £120,000 plus £50,000 Restricted
- Currently 5 staff with a 6th joining at the end of the month
- VERY clear about what we're doing, and proud of our innovation.

Who are the 3.7 ?



Chief Executive

Marketing & Events Manager, Finance & Funding Manager,
Information Manager, Workforce & HR Adviser, CommUniLAB
Project Manager

(3.7 FTE)

What we do



- Leadership, representation and advocacy
- Member benefits
- Innovation , networking and brokerage

Leadership, representation and advocacy



- Importance of REACH as well as membership numbers
- Marketing campaign supported by....
- A corporate developing /cleansing/mapping our databases
- Just re- gained a place at the “top table” – The C&YP Strategy Board
- Publish “Young Surrey : Strategic Review”; 2014/15 edition out in April
- Heavily engaged with Surrey CC about the re-commissioning of their £30 mill Youth Services (including youth justice etc)
- Seen as the “go to” organisation for the statutory (and voluntary)sector)

Membership benefits



- Members CRITICAL, but membership fees only accounts for about 10% income
- Provide a variety of discounted services, including those derived from NCVYS
- Run funding workshops; provide HR templates; “Youth Work- the Basics course”; volunteering brokerage
- E- bulletin to 430 addresses, plus funding bulletin , plus nearly 2,500 followers on Twitter....and my BLOG.
- All the above are necessary but insufficient to justify SYF...all three roles are crucial.

Innovation, networking and brokerage



- Instrumental in starting up “**The Youth Consortium** , Surrey and Borders “ to bid for SCC contracts; initially£1.5 mill won; new emphasis on localism challenging
- Built links **to Surrey Chambers and BitC- links** to corporates/businesses key
- **CommUniLAB** project starting shortly – project manager just appointed. Start up funding from Barclays
- Set up first social enterprise – “**Surrey Youth Enterprise CiC**”
- Setting up a **second CiC to take over the running of an SCC youth arts centre**
- Run 3 day workshops for young people about “**How to**” **set up in business** – funded by a GMT and in co-operation with a corporate.

Some organisational challenges



- Chairman and CEO succession planning- perceived as a risk by Surrey CC
- Concern about reduction in core grant in 2015/116...hence
- The need to diversify income
- Possibility of move to support sector in West Sussex considered but likely to be a slow burn(but sub-regionalism /scale/mergers DO matter)now seems
- Workload and priorities in small team
- BUT it's a very exciting agenda..and "the small team" is very capable!

Strategic reflections



- No mention of “Big Society” now, and Cabinet Office **encouraging public authorities to set up Mutuels, LATCs, Social enterprises** etc
- **Boundaries increasingly blurred** between Public, Private and Voluntary sector
- The consequence of the lengthy commissioning chain is **RISK of blurred accountability , loss of transparency, risk of malpractice** and loss of public sector ethos
- For some young people the reductions in benefits, the difficulty of accessing jobs means a very difficult world..constant increase in homelessness and mental health issues..living in a virtual world.
- AND for Generation Y young people, the risk of self-disenfranchisement from the political processes by not voting in elections